**PgCert Academic Practice in Art, Design and Communication**

**Action Research Project Ethical Enquiry Form**

**Participant name:** \_\_\_\_\_\_\_Wande Awoniyi\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Cohort:** 4

**Tutor name [delete as appropriate]:** Lindsay Jordan

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| 1. **What is your research question?**   Fashion’s global emergent markets: Breaking the Euro-American placement mould.  ???? TBC!! |
| 1. **Who will be providing you with information to help you answer your question, and how will you approach and/or select them?**  * Students at UAL: 2nd year/ placement year /Final year students currently enrolled on BA fashion programme. * Staff at UAL: Teaching and leadership team on BA fashion programme. * External Placement providers/fashion businesses: Businesses with who we have an established relationship and who have hired students from CSM before. |
| 1. **What will you be asking participants to do?**  * **2nd year & students on placement** within the fashion programme will be invited to complete a short questionnaire exploring themes of career aspirations, placement opportunities and global emerging fashion markets. THE EXPECTATION. * **Example questions:** *1. What would be your ideal/dream placement company/brand/location to work for/in and why? 2. Would you consider doing a placement in a country considered an “emergent market”?* * **Final year students (returning from placement year)** will be invited to participate in a small (aprox.8 participants) focus group to discuss their placement experience in specific relation to the meeting of their expectations of the experience, their future career goals and opportunities. These 8 students currently participate in a final tear feedback session with current 2nd years preparing to go on placement. This focus group will be an extension of this session but will be conducted just as a small group with myself facilitating the converstation.THE REALITIES. * **Fashion programme teaching and leadership team members** will be invited to participate in a 1-2-1 interview for their insight and opinions on student desires to work with certain brands and businesses, within Euro-American locations and students’ knowledge of non-euro-American brands and creatives. They will be selected on the basis of their current involvement and contributions to the DPS/placement programme. * **External placement providers and fashion businesses** will be asked to complete and respond to a short email questionnaire about student placements. * **Example questions:** 1. When reviewing student CV’s what do you prioritise when shortlisting; students key skills and experience or profile of previous company /brands worked for or with?   Methodologies: Interviews / Surveys / Focus group . |
| 1. **How will you get informed consent from these participants?**  * As information will not be gathered through normal activities, consent will be sort through the signing of consent forms for all 3 methods of obtaining information. * Hard copy of consent form given to participants at start of activity for interview and focus group. * For focus group consent will be sort for use of an image from feedback session which they are participating in. * For student questionnaire, consent to be included at the bottom of the questionnaire as tick box option. * For email questionnaire a consent form can be obtained through a statement of assumed consent with a link to supporting information (attached word or google doc.) * Participants will remain anonymous and are not expected to share personal information such as name, age, address etc. However data such as specific pathway, ethnic background, and country of birth for student questionnaire will be collected. * Information on the study will be created in a word doc/or email and all participants given access to information via an email that confirms participation. |
| 1. **What potential risks to the interests of participants do you foresee and what steps will you take to minimise those risks?** A participant’s interests include their physical and psychological wellbeing; their commercial interests; and their rights of privacy and reputation.   Because I am asking for participant’s valuable time this may cause an issue with voluntary participation. I will look into how to incentivise active participation particular for the completion of student questionnaire and student focus group.  Businesses are notoriously busy and I may struggle to get them to complete even the shortest of questionnaires. I may need to offer questions that hold an incentive for them as placement providers for example: asking them to rate the importance of certain skills in their requirement process etc. Of course the answers to these questions will be reflected on. |
| 1. **What potential risks to yourself as the practitioner do you foresee and what steps will you take to minimise those risks?**   No issues foreseen. |
| 1. **Does your project involve children or vulnerable adults e.g. a person with a learning disability?**   NO |
| 1. **How will you store the information you gather from participants?**   Hard copies of questionnaires will be scanned and store electronically. Hard copies will then be destroyed.  Recordings of interviews and focus group will be stored electronically.  No personal details of participants will be kept on questionnaires and participants on interviews and focus groups will not be asked to share their names. |
| **I confirm my responsibility to deliver the project in accordance with the Code of Practice on Research Ethics of the University of the Arts London (the University). In signing this form I am also confirming that:**   1. **The form is accurate to the best of my knowledge and belief.** 2. **I understand and accept that the ethical propriety of this project may be monitored by the relevant College Research body and/or the University’s Research Ethics Sub-Committee.** |
| Signed: ­­­\_Wande Awoniyi\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: 12/10/13\_\_\_\_\_\_\_\_\_\_\_\_ |
| **I support this project and have** **reviewed it with the participant:**  Signed: ­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_ |